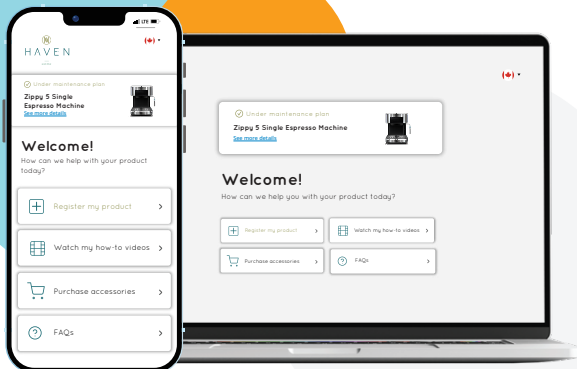


Concierge and the OXM Platform

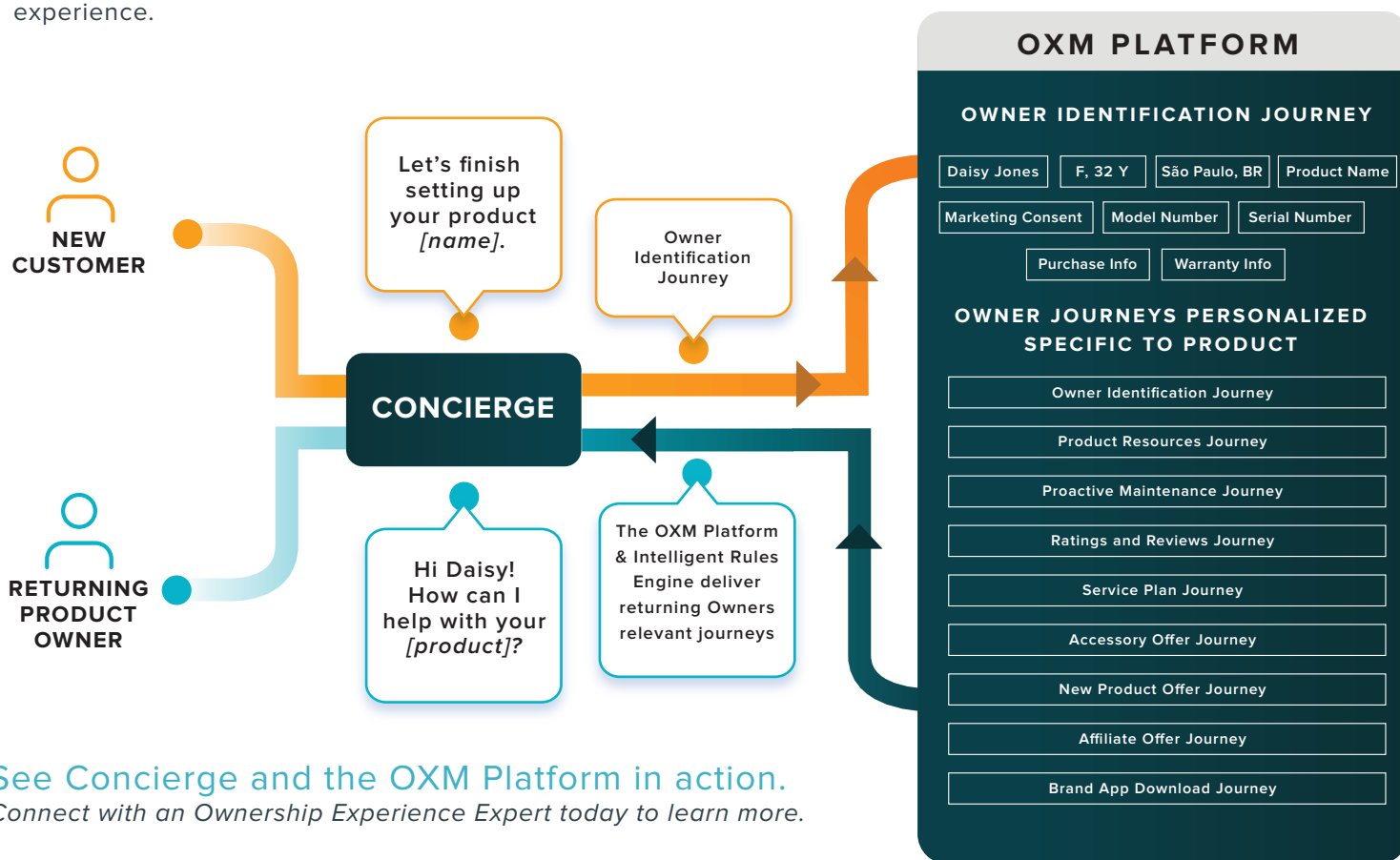


CONCIERGE

Accessible on mobile, based in web, flexible on both, Concierge is a smart digital guide, making engagement fast and easy through every phase of the product ownership lifecycle. It's where your owners get on-demand access to product materials, personalized support, exclusive offers, and more - all directly from your brand.

OXM PLATFORM & INTELLIGENT RULES ENGINE

The all-in-one OXM Platform does all the heavy lifting for your brand and is the brain behind contextual Owner Journeys. It intelligently captures, consolidates, validates and applies logic to first-party owner data, to guide each owner through their personalized, relevant product journey. By using real-time feedback and insights, the Rules Engine is optimized to predict and continuously improve the owner experience.



See Concierge and the OXM Platform in action.
Connect with an Ownership Experience Expert today to learn more.



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